

Writers' Guidelines for HR

The Hearing Review is a leading monthly trade magazine in the hearing health care field, and is distributed to 21,000 professionals in the United States and Canada, as well as limited circulation overseas. HR's website (www.hearingreview.com)—containing all archived articles, news, podcasts, webinars, special reports, supplements, e-newsletters, and departments—is widely accessed by hearing care professionals throughout the world. We also publish *The Insider* weekly newsletter which is e-mailed to 14,000 professionals.

Audience. *The Hearing Review* print magazine's circulation consists of private-practice and clinical audiologists (62%), hearing aid specialists (12%), ENTs (6%), as well as other professionals involved in government/VA, education, research, and manufacturing (12%). Just under 95% of HR's clinician-readers test people's hearing and/or dispense hearing aids. Our website attracted over 1.2 million unique visitors for 2.5 million page views in 2020, with about one-third (36%) of visitors coming from outside North America. HR also enjoys a substantial social media presence (Facebook, LinkedIn, etc).

Content. HR articles usually fall under one of seven broad themes:

- 1) Hearing testing and hearing aid/implant fitting, diagnostics, balance/tinnitus management, hearing conservation, pediatrics, and other audiological areas;
- 2) New hearing care technology;
- 3) Counseling, aural rehabilitation, and patient management;
- 4) Hearing research and/or literature reviews;
- 5) Marketing and business management;
- 6) Educational or professional issues, and
- 7) Hearing care events, legislation/regulation, people, and history.

Submissions process. Articles are not peer reviewed; however, the HR staff carefully reviews all submissions, and other experts in the field (eg, HR Editorial Advisory Board) are sometimes called upon to confidentially review or lend suggestions to the work. In general, we will try to give prospective authors an answer relative to publication within 2 weeks of submission. HR reserves the right to accept or reject submissions for any reason.

1) SUBMISSION PARAMETERS. HR accepts *exclusive manuscripts only*. Ideally, articles should be 700-1500 words in length, submitted electronically. Original research and other articles discussed with the editor may run longer (eg, 1500-2500 words). Please send the article as a Microsoft Word document, if possible.

2) PURPOSE & TONE. Articles should be clear, concise, and professionally oriented. HR prefers “how to” and research articles that have practical implications—ideas and techniques that can be immediately adopted for hearing care offices/practices. Articles should present balanced viewpoints, giving readers a broad scope of objective information. They should not advertise particular services or products; authors should strive to use generic references to proprietary items, when possible. If you are citing a specific product or attribute, try to focus on the *technology* rather than the product itself. Articles that address a proprietary product/technology are labeled “Tech Topic” and are accepted on a more limited basis. Feature articles (ie, more universal in scope) are preferred.

3) GRAPHICS AND CAPTIONS. Photos, illustrations, and tables are strongly encouraged. They can be sent via email in TIF, JPG, or PDF files at 300 dpi resolution or higher. Please label each graphic (ie, Figure1.jpg, Figure2.jpg, etc) and include captions in the Word document.

4) WRITING GUIDELINES. HR uses a modified version of the *American Medical Association (AMA) Manual of Style* guide. However, as long as your article follows commonly accepted writing rules and conventions, the editor will make the necessary changes to any given format. If ap-

plicable, articles should include:

- **Article/author information.** The article title, a short abstract (2-5 sentence summary), and information about the author should be included on the first page of the submission. Also included should be the names, degrees held (if applicable), affiliations/current positions, and contact information of the author(s), including mailing address, phone number, and email address.
- **Sidebars.** Sidebars and related elements that help clarify the material are encouraged to enhance readability and foster reader interest.
- **References.** Published or presented research/findings, when applicable, should be cited sequentially, and they should appear numerically at the end of the article in the References section as shown below.

For Journals: Author(s). Article title. Journal Name. Year; volume & issue number: inclusive page numbers. Example:

1. Smith JC, Doe AP. Trouble with trebles. *J Amer Acad Audiol*. 2001;49(3):145-256.

For Books: Author(s). Book Title. City and state of publisher: Publisher name; year: inclusive pages. Example:

2. Smith JC, Doe AP. *The ABCs of OAEs*. 2nd ed. Berkeley, Calif: MWC Publishing Inc; 2001:145-256.

For Internet: Author(s) or organization. Title. Date published and any academic reference numbers (if applicable). Available at: [http/location]. Example:

3. Smith JC. Habermas and hearing. March 3, 2021. Available at: <http://www.philaud.com>

For Seminars/Conventions/Posters: Author(s). Seminar title. Presented at: Name of seminar or conference; Date presented; City. Example:

4. Smith JC. Why hearing aids rock. Seminar presented at: American Academy of Audiology 20th Annual Convention; April 14, 2008; Dallas, Tex.

If you supply the required information in any standard reference format, the editor will make the necessary changes (please provide as much information as possible). Statements based on published findings should be included in the References section; however, *unpublished sources* (eg, correspondence, white papers, etc) should be referenced *within the text* and not within the References section.

5) EDITING. HR edits all accepted submissions for accuracy, quality, length, and conformity with our stylebook. We reserve the right to delete text or figures/images when necessary. Whenever possible, we work with the lead author to review the final article for comments/changes prior to publication.

6) DISCLOSURE. HR strongly urges contributors to disclose in the “Acknowledgements” or “Author biography” section *any* professional or financial affiliations/relationships with companies, institutions, funding sources, research grants, etc, pertinent to the article or research. The Acknowledgements section may also be used to thank contributors not listed in the byline.

7) COPYRIGHT. All print and electronic rights of published articles become the property of *The Hearing Review* and cannot be reprinted or repurposed without written consent. HR requires all authors to agree to a standard release prior to publication, and rights to the material are also covered in the inclusive HR copyright section (aka, Publisher's Statement) at the bottom of the Table of Contents of each issue.

8) GETTING STARTED. For samples of HR articles, please visit our website at www.hearingreview.com. If you have any questions about editorial submissions, or would like to discuss ideas for your article, you are strongly encouraged to contact Editor Karl Strom at HR. Articles should be submitted to:

Karl Strom, Editor in Chief

M: 218-341-3358

email: kstrom@medqor.com